

KQDS/KTCO/KDAL-AM/KDAL/KDKE/WDUL-AM/WDSM-AM Winterfest Medallion Hunt

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and WDSM-AM Winter Fest Medallion Hunt
- .02 SPONSORS: Duluth Lawn and Sport
- .03 DESCRIPTION OF PRIZE(S): Choice of gift card from Duluth Lawn and Sport towards either 2021 Polaris Sportsman 450 ATV (\$5,995.00 value) -OR- 2021 Seadoo Spark personal watercraft (\$5,900.00 value)
- .04 VALUE OF PRIZE(S): \$5,900.00 OR \$5,995.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Duluth, MN-Superior, WI DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the KTCO 98.9 FM website at <http://katcountry989.com/>
AND/OR
☐ Complete an entry form available at the following locations:
11 E Superior St, Ste 380, Duluth, MN 55802
AND/OR
☒ For a free entry form, send a self-addressed, stamped envelope to:
11 E Superior St, Ste 380, Duluth, MN 55802
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 02/26/2021** at 7:00pm** CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and WDSM-AM Winter Fest Medallion Hunt Promotion Entry c/o Midwest Communications, Inc., Marketing Department 11 E Superior St, Ste 380, Duluth, MN 55802
- .10 PROMOTION PERIOD: Promotion Begins: 01/25/2021 at 7:30am CST
Promotion Ends: 03/05/2021** at 7:00pm CST
- .11 NUMBER OF WINNERS: up to approx. 1
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 11 E Superior St, Ste 380, Duluth, MN 55802
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:
☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 3/11/2021 PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration. NOTE: any checks that not cashed within 90 days of date of check issued will be void and not be re-issued.

- .15 ALL PRIZES WILL BE AWARDED: ☐ Yes
OR
☒ No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and WDSM-AM Winter Fest Medallion Hunt Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and WDSM-AM Winter Fest Medallion Hunt Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 24 hours from date of winning
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☐ Yes
OR
☒ No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 11 E Superior St, Ste 380, Duluth, MN 55802 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$5,900.00 OR \$5,995.00 of this prize package.

In addition, the winner will need to pay sales tax on some prizes if deemed necessary by IRS law.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

#1: Clues will be posted on KQDS.com, katcountry989.com, My957.com, KDAL610.com, WDSM710.com and dukefmduluth.com until the medallion is found or contest ceases.

#2: Clues will be broadcast in the 7am hour weekdays on KQDS 94.9 FM, KTCO 98.9 FM, KDAL FM 95.7 FM, KDAL 610 AM and 103.9 FM and WDSM 710 AM and 98.1 FM beginning 1/25/21 until medallion is found or contest ceases.**

#3: A new clue will be posted and aired each weekday between 7am and 8am starting 1/25/2021 through 2/26/2021 unless medallion is found. Additional, more specific clues, may be added through March 5, 2021 if necessary.

#4: Read or listen to clues daily to assist in searching for the Winterfest Medallion outdoors on public property in Duluth MN, Proctor MN, Hermantown MN or Superior WI.

#5: The medallion will not be hidden on the grounds of the Lake Superior Zoo. The medallion will not be hidden in any government building or on government office grounds. The medallion will not be hidden on or under skating surfaces. The medallion will not be hidden on any golf course. The medallion will not be hidden under natural or artificial turf. The medallion will not be hidden on any construction site.

#6: The Medallion may be covered by snow or under loose materials.

#7: The Medallion will not be hidden within 20ft of any body of water.

#8: At no time should searchers of medallion or companions put themselves or others in danger in order to find the medallion

#9: Searchers of Winterfest Medallion should adhere to state COVID -19 rules and procedures as outlined by The Minnesota Department of Health <https://www.health.state.mn.us/>, The Wisconsin Department of Health Services <https://www.dhs.wisconsin.gov/>, and the Centers for Disease Control and Prevention <https://www.cdc.gov/>

#10: Searchers of the Winterfest Medallion should adhere to all local, county, state and federal laws. Midwest Communications Inc. reserves the right to discontinue the hunt at any time if public property is destroyed or damaged as a result of looking for the medallion.

ADDENDUM B - METHOD OF SELECTION OF WINNER

If/when the official Winterfest Medallion is found, it should be promptly returned (in person) to Midwest Communications located at 11 East Superior St Suite 380 Duluth, Minnesota 55802 to qualify for the Grand Prize during standard business hours. At that time the "winner" will need to provide a photo ID. The "winner" will not be official until medallion is verified and paperwork completed.

"Winner" will also be required to reveal where the exact location of the official Winterfest Medallion was found. Failure to give the exact location may void the winning with any further prize consideration.

If the Winterfest Medallion is not found by noon Monday, Feb 22, 2021, additional specific clues - may be posted and aired for one week until medallion is found.

** If the medallion is not found/turned in by Friday, March 5th, 2021 at 7:00pm, Midwest Communications, Inc. reserves the right to discontinue the contest if deemed necessary. In this case, the "winner" must notify Midwest Communications, Inc via phone at 218-722-4321 before 9:00am stating they they have the medallion in their possession. At that time an appointment will be made for completion of winner paperwork**.