

KQDS/KTCO/KDAL-AM/KDAL/KDKE/WDUL-AM/WDSM-AM Winterfest Medallion Hunt

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and WDSM-AM Winter Fest Medallion Hunt
- .02 SPONSORS: Fond Du Luth Casino, Security Jewelers & Sonju-Two Harbors
- .03 DESCRIPTION OF PRIZE(S):
 *\$5,000.00 cash in form of check payable to the winner
 *2020 450 Polaris Sportman ATV in Sage Green ATV (serial #4XASEA507KA280447)
 *Shinola Argonite 1069 Men's Watch and 759 Women's Watch.
 Please note that prizes are a prize package and must be accepted as such. Prize package has no cash value
- .04 VALUE OF PRIZE(S): approx. \$12,399.00
 (Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Duluth, MN-Superior, WI DMA
 (as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the KTCO 98.9 FM website at <http://katcountry989.com/>
 AND/OR
☐ Complete an entry form available at the following locations:
 11 E Superior St, Ste 380, Duluth, MN 55802
 AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
 11 E Superior St, Ste 380, Duluth, MN 55802
 AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 3/11/2019** at 7:00pm** CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and WDSM-AM Winter Fest Medallion Hunt Promotion Entry c/o Midwest Communications, Inc., Marketing Department 11 E Superior St, Ste 380, Duluth, MN 55802
- .10 PROMOTION PERIOD: Promotion Begins: 02/04/2019 at 7:30am CST
 Promotion Ends: 3/11/19** at 7pm CST
- .11 NUMBER OF WINNERS: up to approx. 1
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 11 E Superior St, Ste 380, Duluth, MN 55802
 OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Winner(s) need to be present to win
 OR
☐ Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 3/11/2019 PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration. NOTE: any checks that not cashed within 90 days of date of check issued will be void and not be re-issued.
- .15 ALL PRIZES WILL BE
AWARDED: ☐ Yes
OR
☒ No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and
WDSM-AM Winter Fest Medallion Hunt Official Rules, c/o Midwest
Communications, Inc., Marketing Department, 1420 Bellevue Street,
Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and
WDSM-AM Winter Fest Medallion Hunt Winner List,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 3/11/2019
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: ☐ Yes
OR
☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
11 E Superior St, Ste 380, Duluth, MN 55802 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$12,399.00 of this prize package.

In addition, the winner will need to pay sales tax on some prizes if deemed necessary by IRS law.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

#1: Winterfest Medallion Hunt clues will be posted on 95KQDS.COM, KATCOUNTRY989.COM, .MY957.COM. KDAL610.COM. and WDSM710.COM. And the official Winterfest Web Site.

#2: Clues will be broadcasted on KQDS-FM, KTCO-FM, KDAL-FM, KDAL-AM, KDKE-FM, AND WDSM-AM beginning February 4, 2019.

#3: A new clue will be posted and aired each weekday between approx. 7:00am and approx. 8:00 am starting 2/4/19 through 3/11/19, unless the medallion is found prior to that date.

#4: Read or listen to the daily clues to search for the Winterfest Medallion hidden outdoors on public land in Duluth, Minnesota; Hermantown, Minnesota; Proctor, Minnesota; or Superior, Wisconsin.

#5: The medallion will not be hidden within the grounds of the Lake Superior Zoo, on or in any government buildings or office grounds, under any skating surface, on a golf course, under any artificial or natural turf or at any construction site.

#6: Medallion may be covered by snow or under loose materials (i.e. leaves sticks, waste, etc.)

#7: Medallion will not be hidden within 20 feet of any body of water (i.e. lake, pond stream, river, etc.)

#8: At NO time are you to put yourself or others in danger in the finding of the medallion.

#9: Midwest Communications reserves the right to discontinue the Hunt at any time if public property is destroyed or other damaging circumstances occur.

ADDENDUM B - METHOD OF SELECTION OF WINNER

If/when the official Winterfest Medallion is found, it should be promptly returned to Midwest Communications - Duluth located at 11 East Superior St Suite 380 to qualify for the Grand Prize during standard business hours. At that time the "winner" will need to provide and photo ID. The "winner" will not be official until medallion is verified and paperwork completed.

"Winner" will also be required to state where the exact of the "official" Medallion was found. Failure to give the exact location can void the winning with any further prize consideration.

If the Winterfest Medallion is not found by noon Monday, March 4, 2019, additional specific clues - may be posted and aired for one week until medallion is found.

** If the medallion is not found or turned in by Monday, March 11, 2019 at 7:00pm, Midwest Communications, Inc. reserves the right to discontinue the contest if deemed necessary **.