

Winterfest Medallion Hunt
OFFICIAL RULES
(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and WDSM-AM Midwest Communications Great Medallion Hunt
- .02 SPONSORS: Duluth Lawn and Sport, Fond-du-Luth Casino
- .03 DESCRIPTION OF PRIZE(S): Gift card from Duluth Lawn and Sport towards 2022 CF Moto c-force 600 ATV valued at MSRP \$6799, and \$5000 cash from Fond-du-Luth Casino
- .04 VALUE OF PRIZE(S): \$6799 ATV MSRP Duluth Lawn and Sport, \$5000 check Fond-du-Luth Casino (total \$11,799)
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Duluth Mn
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: 18
- .07 HOW TO ENTER:
☐ Complete an entry form located on the website at AND/OR
☐ Complete an entry form available at the following locations: AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to: AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 3/04/2022 7pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and WDSM-AM Midwest Communications Great Medallion Hunt Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
- .10 PROMOTION PERIOD: 3/04/2022 7pm CST
- .11 NUMBER OF WINNERS: up to approx. 1
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:
☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 3/04/2022 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration. NOTE: any checks that are not cashed within 90 days of the date of check issued will be void and not be re-issued.

- .15 ALL PRIZES WILL BE AWARDED: Yes
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and WDSM-AM Midwest Communications Great Medallion Hunt Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM and WDSM-AM Midwest Communications Great Medallion Hunt Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 03/04/2022 7pm CST
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☐ Yes
OR
☒ No

The winner will be notified. The prizes will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show a photo ID before completing the winner paperwork. This will be done at the predetermined date and time

Winner will receive 1099 in the approximate amount of \$11,699 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$603 (8.875% x 6799) to Duluth Lawn and Sport of this prize package at the time of accepting the prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

- #1 Clues will be posted on www.95kqds.com , www.katcountry989.com , www.My957.com, www.kdal610.com , www.wdsm710.com , and www.dukefmduluth.com until the medallion is found or contest ceases.
- #2 Clues will be broadcast in the 7am hour weekdays on KQDS 94.9 FM, KTCO 98.9 FM, KDAL FM 95.7 FM, KDAL 610 AM and 103.9 FM, and WDSM 710 AM and 98.1 FM beginning 1/24/22 until Medallion is found or contest ceases.
- #3 A new clue will be posted and aired each weekday between 7am and 8am starting 1/24/2022 through 3/04/2022. Unless Medallion is found.
- #4 Read or listen to clues daily to assist in searching for the official medallion outdoors on public property in Duluth MN, Proctor MN, Hermantown MN, or Superior WI.
- #5 The Medallion will not be hidden on the grounds of the Lake Superior Zoo. The medallion will not be hidden in any government building or on government office grounds. The Medallion will not be hidden on or under skating surfaces. The Medallion will not be hidden on any golf course. The Medallion will not be hidden under natural or artificial turf. The Medallion will not be hidden on any construction site.
- #6 The Medallion may be covered by snow or under loose materials.
- #7 The Medallion will not be hidden within 10ft of any body of water.
- #8 At no time should searchers of medallion or companions put themselves or others in danger in order to find the Medallion.
- #9 Searchers of The Medallion should adhere to state COVID -19 rules and procedures as outlined by The Minnesota Department of Health <https://www.health.state.mn.us/>, The Wisconsin Department of Health Services <https://www.dhs.wisconsin.gov/> , and the Centers for Disease Control and Prevention <https://www.cdc.gov/>
- #10 Searchers of the Medallion should adhere to all local, county, state and federal laws. Midwest Communications Inc. reserves the right to discontinue the hunt at any time if public property is destroyed or damaged as a result of looking for the Medallion.

ADDENDUM B

METHOD OF SELECTION OF WINNER

If and when the official Midwest Communications Medallion is found, it should be promptly returned to Midwest Communications located at 11 East Superior St Suite 380 Duluth, Minnesota 55802 to qualify for the Grand Prize during standard business hours. At that time the "winner" will need to provide a photo ID. The "winner" will not be official until medallion is verified and paperwork completed.

"Winner" will also be required to reveal where the exact location of the official Medallion was found. Failure to give the exact location may void the winning with any further prize consideration.

If the Medallion is not found by noon Monday, Feb 28, 2022, additional specific clues - may be posted and aired for one week until Medallion is found.

** If the Medallion is not found or turned in by Thursday, March 4th, 2022 at 12:00pm, Midwest Communications, Inc. reserves the right to discontinue the contest if deemed necessary **.

Note: Due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests are heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.